



# Golden Beach Hotel

Bodrum, Muğla

## SUSTAINABILITY REPORT 2025 Phase 3 Operation

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## 1. Executive Summary

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Golden Beach Hotel, located in Bodrum, Muğla, on an area of 8,965 m<sup>2</sup>, has maintained its operations throughout 2025 in accordance with the principles of environmental, social and economic sustainability. Our facility is certified by TRB International Certification Technical Control and Surveillance Services Inc. As a result of audits conducted by Ltd. Şti., the company has reached Level 3 of the Sustainable Tourism Certification, thus confirming its commitment to sustainability.

During the reporting period, 20,750 guests were accommodated, resulting in a total of 43,562 overnight stays. As part of the environmental management efforts carried out at our facility, annual electricity consumption amounted to 258,339 kWh and water consumption to 1,634.12 m<sup>3</sup>.

In line with our sustainability vision, combating climate change and protecting natural resources are among our core priorities. According to 2025 data, our facility's total greenhouse gas emissions (Scope 2) are estimated at 127.4 tons of CO<sub>2</sub>e, and 2,690 kg of waste has been managed through source separation efforts. In keeping with our human-centered approach, we prioritize local labor at a rate of 100% in our workforce of 87 employees, and we have implemented development programs for our 24 female and 63 male employees.

As Golden Beach Hotel, we contribute to global goals 3, 4, 5, 6, 7, 8, 11, 12, 13, 14, and 15 of the United Nations Sustainable Development Goals (SDGs). In the coming periods, our main objective is to protect the Bodrum marine and terrestrial ecosystem from which we derive our natural resources, to increase resource efficiency, and to offer our guests a high-quality, sustainable accommodation experience.

## 2. Corporate Profile and Sustainability Policy

### Facility Description and Location

Golden Beach Hotel is located in Bodrum, Muğla, one of Türkiye's important tourism centers. Spanning a total area of 8,965 m<sup>2</sup>, the hotel offers 170 rooms and a capacity of 340 beds. The official star rating of the hotel has not yet been entered. Situated amidst a unique coastline and natural beauty, the hotel offers guests a holiday experience in harmony with nature.

### Sustainability Policy and GSTC Compliance

Our hotel is continuously improving its sustainability management system to fully comply with the standards of the Tourism Development Agency (TGA) and the Global Sustainable Tourism Council (GSTC). Following comprehensive evaluations by TRB International Certification Technical Control and Supervision Services Ltd. Co., an independent auditing organization, our hotel has been awarded the Stage 3 Sustainable Tourism Certificate. This certification confirms that our hotel fulfills its environmental, social, and economic responsibilities at the highest level.

### Quality and Food Safety Management System

At Golden Beach Hotel, the health and safety of our guests is our primary focus. In line with our quality and food safety management principles, hygiene standards and legal requirements are fully implemented. Continuous improvement is our guiding principle, and all processes, from production to consumption, are meticulously monitored.

### Purchasing and Supply Policy

Adopting environmentally conscious procurement processes, our hotel is committed to prioritizing energy-efficient products, recyclable packaging materials, and locally sourced products that reduce environmental impact in its purchasing activities. We are determined to support regional producers to reduce carbon emissions from our supply chain. Data on our current local supplier ratio is not yet available.

### Guest Feedback Management

Guest satisfaction and suggestions are a vital part of our sustainability journey. Complaints and requests collected through various channels are evaluated by the Guest Relations Department and transformed into opportunities to improve our service quality. In the 2025 digital channels evaluation, our hotel's average internet score was 3.6/5. No data has yet been entered regarding the overall customer satisfaction rate survey.

### Facility Information

|                         |       |
|-------------------------|-------|
| Room                    | 170   |
| Bed                     | 340   |
| Area per m <sup>2</sup> | 8,965 |
| Swimming pool           | 2     |
| Vehicle                 | 1     |
| SPA                     | 1     |
| Bath                    | 1     |
| Accessible Room         | 2     |
| Accommodation           | 21    |

## Room Types

- Suite: 3
- Other: 165

## Business Policies

| Policy                                                                        | Upload Date   |
|-------------------------------------------------------------------------------|---------------|
| PLT.024 - Risk and Crisis Management Policy.docx                              | July 30, 2026 |
| PLT.023 - Personnel Open Door Policy.docx                                     | July 30, 2026 |
| PLT.024 - Risk and Crisis Management Policy.docx                              | July 30, 2026 |
| PLT.023 - Personnel Open Door Policy.docx                                     | July 30, 2026 |
| PLT.022 - Policy on Preventing Harassment and Discrimination.docx             | July 30, 2026 |
| PLT.021 - Sustainable Procurement and Supply Chain Policy.docx                | July 30, 2026 |
| PLT.021 - Sustainable Procurement and Supply Chain Policy.docx                | July 30, 2026 |
| PLT.020 - Water Conservation Policy.docx                                      | July 30, 2026 |
| PLT.016 - Biodiversity Conservation Policy.docx                               | July 30, 2026 |
| PLT.015 - Policy on the Protection and Presentation of Cultural Heritage.docx | July 30, 2026 |
| PLT.014 - Destination Engagement Policy.docx                                  | July 30, 2026 |
| PLT.013 - Local Community Support Policy.docx                                 | July 30, 2026 |
| PLT.012 - Food Safety Policy.docx                                             | July 30, 2026 |
| PLT.011 - Policy on Individuals with Disabilities and Accessibility.docx      | July 30, 2026 |
| PLT.010 - Stakeholder Communication Policy.docx                               | July 30, 2026 |
| PLT.009 - Energy Management Policy.docx                                       | July 30, 2026 |
| PLT.008 - Occupational Health and Safety Policy.docx                          | July 30, 2026 |
| PLT.007 - Customer Satisfaction Policy.docx                                   | July 30, 2026 |
| PLT.006 - Vulnerable Groups and Children's Rights Policy.docx                 | July 30, 2026 |
| PLT.005 - Human Rights, Workers' Rights and Equal Opportunities Policy.docx   | July 30, 2026 |
| PLT.004 - Environmental and Waste Management Policy.docx                      | July 30, 2026 |
| PLT.003 - Procurement and Local Supplier Policy.docx                          | July 30, 2026 |
| PLT.002 - Quality Policy.docx                                                 | July 30, 2026 |
| PLT.001 - Sustainability Policy.docx                                          | July 30, 2026 |

## Certification Body

Certification Phase: Phase 3 Operation

Certification Body: TRB International Certification Technical Control and Surveillance Services Inc. Ltd. Co.

### 3. Environmental Sustainability

#### Environmental Goals and Vision

Golden Beach Hotel considers protecting the sensitive ecosystem and biodiversity of the Bodrum region in which it operates as one of its most important responsibilities. In line with the Sustainable Development Goals Climate Action (SDG 13), Life Below Water (SDG 14), and Life on Land (SDG 15), minimizing our environmental impact is our main objective.

#### Energy Management

As part of our energy saving and efficiency efforts, our hotel utilizes efficient technologies in lighting, air conditioning, and operational systems. Throughout 2025, our facility hosted 20,750 guests and recorded 43,562 overnight stays, with a total annual electricity consumption of 258,339 kWh. Data regarding the facility's natural gas consumption has not yet been entered into the system records.

#### Water Management

Protecting water resources is of critical importance in coastal regions like Bodrum. Water-saving equipment is preferred in the fixtures and common areas used in our facility. Our total water consumption in 2025 operations was 1,634.12 m³. Our monitoring and improvement efforts to optimize per capita water consumption are ongoing.

#### Waste Management

In line with our waste management policy, reducing, separating, and recycling waste at the source is essential. Within the framework of the Zero Waste principles implemented throughout the facility, a total of 2,690 kg of waste was collected in 2025 and delivered to the relevant licensed institutions for disposal or recycling.

#### Biodiversity and Nature Conservation

Our hotel takes great care to preserve the natural green spaces within its 8,965 m² landscaped and facility area. During the inspections carried out at the facility, 34 different plant species were identified and recorded. Current records show 0 data regarding endemic plant species and wildlife within the facility boundaries.

#### Carbon Footprint and Emission Management

As part of our efforts to combat climate change, we are monitoring our greenhouse gas emissions. Data for Scope 1 emissions, which directly represent greenhouse gas emissions, has not yet been entered into the 2025 calculations. Our Scope 2 emissions, resulting from electricity consumption, and therefore our total calculated GHG emissions, amounted to 127.4 tons of CO2e.

#### Energy Consumption

| Energy Source | Consumption | Unit |
|---------------|-------------|------|
| Electric      | 258,339     | kWh  |

#### Water Consumption

| Area of Use | Consumption | Unit |
|-------------|-------------|------|
| Tap Water   | 1,634.12    | m³   |
| TOTAL       | 1,634.12    | m³   |

Waste Management

| Waste Type            | Amount | Unit |
|-----------------------|--------|------|
| Mixed Municipal Waste | 1,600  | kg   |
| Recycle               | 1,090  | kg   |
| TOTAL                 | 2,690  | kg   |

Company Carbon Footprint

| Scope                            | Emissions (tons CO2e) |
|----------------------------------|-----------------------|
| Scope 2 (Indirect - Electricity) | 127.36                |
| TOTAL                            | 127.36                |

- Emissions per guest: 6.14 kg CO2e
- Emissions per room: 749.18 kg CO2e

Biodiversity

Plants (34)

Mediterranean Fan Palm (Chamaerops Humilis L.) (35 units), Bougainvillea (187 units), Banana Tree (58 units), Bafsha (4 units), Rose (12 units), White Jasmine (Jasminum Officinale L.) (3 units), Loquat (6 units), Lemon Tree (2 units), Juniper Tree (8 units), Viburnum Sp. L. (28 units), Geranium (28 units), Magnolia (Magnolia × Soulangeana Soul.-Bod.) (10 units), Oleander (Nerium Oleander) (22 units), Brush Bush (19 units), Privet (Ligustrum Vulgare L.) (23 units), Pomegranate (9 units), Ice Flower (121 units), Olive (Olea Europaea) (3 units), Plum (3 units), Apricot (Armeniaca Vulgaris) (Lam.) (2 units), Iskenderun Rubber Tree (Ficus Microcarpa LF) (3 units), Ironwood (2 units), Aloe Vera (Aloe Barbadensis) (15 units), Japanese Rose (Hibiscus Rosa-Sinensis L.) (36 units), Star Bush (Pittosporum) (32 units), Orange Tree (3 units), Chandelier Flower (12 units), Boxwood (Buxus Spp.) (27 units), String Tree (25 units), Vietnamese Mint (510 units), Lemon Cypress (40 units), Poinsettia (Euphorbia Pulcherrima) (10 units), Ice Flower (121 units), Bougainvillea (187 units)

## 4. Social Sustainability

### Workers' Rights, Diversity and Welfare

Golden Beach Hotel is committed to providing all its employees with a fair, safe, and dignified working environment. Our facility employs a total of 87 staff members. The gender distribution shows that our staff consists of 24 women and 63 men. In line with our principle of supporting local employment, our hotel employs a total of 87 local personnel.

The system does not have data on the percentage of foreign employees. Data on employee satisfaction scores has not yet been entered.

### Education and Development Policies

Regular training programs are implemented to improve the environmental awareness, occupational health and safety awareness, and service standards of all our employees. SDG 4, which supports quality training, and SDG 5, which supports gender equality, form the basis of our training processes.

### Guest Experience, Security and Accessibility

Our facility prioritizes ensuring that all guests benefit from accommodation services equally and without barriers. To this end, our hotel has two specially designed rooms for guests with special needs. Our average internet score, based on guest reviews on digital platforms, is 3.6/5.

### Social Contribution and Cultural Heritage

Golden Beach Hotel aims to develop positive relationships with the local community and support the socio-economic structure of the region. There are currently no records in the database regarding projects supporting local entrepreneurs and cultural heritage preservation activities carried out within our facility (0 records). In the future, it is planned to increase social projects aimed at promoting Bodrum's cultural values.

### Personnel Statistics

| Information        | Value |
|--------------------|-------|
| Total Staff        | 87    |
| Woman              | 24    |
| Male               | 63    |
| Local Staff        | 87    |
| Foreign Personnel  | 0     |
| Disabled Personnel | 1     |



## 5. GSTC Performance Evaluation

### Performance Evaluation According to GSTC Criteria

Golden Beach Hotel has successfully completed independent audits conducted by TRB International Certification in line with global sustainable tourism standards and has been awarded the Stage 3 Sustainable Tourism Certificate. Our facility has demonstrated significant performance in meeting the multifaceted criteria offered by GSTC, ranging from management principles to environmental and social impacts.

### Environmental, Social and Economic Performance

Our facility demonstrates a holistic sustainability approach by aligning with the UN Sustainable Development Goals: Healthy and Quality Life (SDG 3), Quality Education (SDG 4), Gender Equality (SDG 5), Clean Water and Sanitation (SDG 6), Accessible and Clean Energy (SDG 7), Decent Work and Economic Growth (SDG 8), Sustainable Cities and Communities (SDG 11), Responsible Production and Consumption (SDG 12), Climate Action (SDG 13), Life Below Water (SDG 14), and Life on Land (SDG 15).

### Online Reputation and Digital Assessment

Based on guest feedback received through public channels, our property has an average online score of 3.6/5. This score reflects guest perception of our service quality and sustainability practices, providing valuable data for areas open to improvement.

### Areas for Improvement and Recommendations

In future performance periods, our priority improvement goal is to include areas lacking data in the data monitoring system, such as natural gas consumption, Scope 1 emissions, local supplier ratios, and detailed satisfaction survey results. Furthermore, we recommend developing concrete projects to support local entrepreneurs in Bodrum and to protect its cultural heritage.

### Internet Scores

| Platform     | Point    | Comment |
|--------------|----------|---------|
| Google       | 3.6 / 5  | 2       |
| TripAdvisor  | 4 / 5    | 43      |
| Trivago      | 7 / 10   | 2       |
| ZenHotels    | 8 / 10   | 1275    |
| Hotel rating | 3.7 / 10 | 7       |
| Trip.com     | 4.8 / 5  | 44      |

### SDG Goals



## 6. Goals and Future Plans

### Future Sustainability Strategy

Based on its 2025 sustainability data, Golden Beach Hotel aims to further reduce its environmental footprint and increase social benefits in the coming years. Our property is committed to maintaining and continuously improving the standards of its Level 3 Sustainable Tourism Certification.

### Energy, Water and Waste Reduction Targets

Technical investments are planned to reduce our annual electricity consumption of 258,339 kWh and water usage of 1,634.12 m³, based on consumption rates per overnight stay. The goal is to increase the proportion of recyclable waste by implementing source reduction methods for the annual waste volume of 2,690 kg. Furthermore, energy efficiency projects will be implemented to reduce 127.4 tons of CO2e carbon emissions, which falls under Scope 2.

### Social Responsibility and Data Monitoring Plans

In the coming period, the goals are to increase our female employee ratio (currently 24 female staff), initiate collaborations with local entrepreneurs, and implement events that support Bodrum's cultural heritage. The digital infrastructure will be strengthened to ensure complete monitoring of missing Scope 1 emissions and local procurement data.

### 2025 Sustainability Goals

| Aim                   | Target Value | What happened | Unit |
|-----------------------|--------------|---------------|------|
| Local Procurement     | 4            | 3             | %    |
| Disposable Materials  | 10           | 7             | %    |
| Guest Satisfaction    | 70           | 60            | %    |
| Employee Satisfaction | 70           | 60            | %    |
| Training Hours        | 8            | 12            | hour |
| Women's Employment    | 10           | 8             | %    |
| LED Usage             | 1455         | 755           | %    |
| Reusable Product      | 80           | 70            | %    |

## 7. Appendices / Data Tables

This section contains summary tables of the data used in the report.

### Summary of Consumption Data

| Indicator                | Value    | Unit         |
|--------------------------|----------|--------------|
| Electricity Consumption  | 258,339  | kWh          |
| Water Consumption        | 1,634.12 | m³           |
| Total Waste              | 2,690    | kg           |
| Total Guests             | 20,750   |              |
| Total Nights             | 43,562   |              |
| Greenhouse Gas Emissions | 127.36   | tons of CO2e |

### Facility Equipment

| Hardware        | Piece |
|-----------------|-------|
| Room            | 170   |
| Bed             | 340   |
| Swimming pool   | 2     |
| SPA             | 1     |
| Bath            | 1     |
| Accessible Room | 2     |
| Accommodation   | 21    |

## 8. Communication and Feedback

### Sustainability Officer

Ayyegül Özgür

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### QR Code:

Scan this QR code to view our hotel's current sustainability profile.



<https://surpo.net/hotel/public/d46bd8cb-3f19-47d2-9cb8-700705283997>

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This report was prepared by SÜRPO® Sustainable Tourism Management System.